



ICICKM 2008



5th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning New York Institute of Technology, New York, USA 9-10 October 2008

Conference Chair: Kevin Sullivan, NYIT, NY, USA
Programme Chair: To be announced
Keynote Speaker: To be announced

Call for Papers, workshops and demonstrations

Today, knowledge and intellectual capital plays a principal role in the delivery of corporate performance. This importance is reflected in the fact that companies, without the force of any regulations, start to measure their knowledge and intellectual capital, they even produce and externally publish intellectual capital statements; accounting guidelines are being developed and standards are being questioned and reviewed; and governments are beginning to measure the intellectual capital of cities, regions, and countries. Companies and investors alike are trying to measure their intellectual capital and the value of knowledge. However, it seems as if the field has reached a point of maturity where we need to address issues around taxonomies and research methodology. In a recent special issue of a leading journal in the field (Marr & Chatzkel, 2004) these issues were highlighted. The concept of knowledge or intellectual capital is often poorly defined and is addressed from multiple disciplinary perspectives which all give it slightly different meanings.

The International Conference on Intellectual Capital, Knowledge Management and Organisational Learning (ICICKM 2008) invites researchers, practitioners and academics to present their research findings, work in progress, case studies and conceptual advances in any branch of the above fields. The conference brings together varied groups of people with different perspectives, experiences and knowledge in one location. It aims to help practitioners find ways of putting research into practice and researchers to gain an understanding of real-world problems, needs and aspirations. In addition to multiple streams of papers, the conference committee are inviting proposals for workshops and tutorials on topics related to KM and research methods applicable to this field.

The conference in October 2008 is seeking quantitative, qualitative and experience-based papers from industry and academe. Topics may include but are not limited to: *Frameworks for conceptualising KM; Parameters of the field of study; Knowledge creation and sharing mechanisms; Knowledge asset valuation models; Impact on organisational learning; Impact on business strategy; Architectures for KM systems; Integration of knowledge from different groups in an organization; Knowledge sharing between different groups in an organization; How to initiate KM; Value of tacit knowledge; Resourcing KM; Competitive advantages; KM case studies; The evaluation of KM; KM and the Web and e-Business; Structural capital; Interorganisational relationships; Strategic alignment; Intangible assets and resources; Human capital; Organisational learning; Experiential learning; Participatory learning; Intellectual capital; Economic intangible assets; Organisational coaching; Ethics of KM; Knowledge acquisition; KM readiness; Knowledge Cities; Knowledge sharing for the public sector; The role of KM in crafting marketing strategy; The role of KM in crafting management strategy; Intellectual capital and the family business; Mapping social networks; Social networks analysis; Intangible assets identification and valuation in strategic operations; KM in design; socio-technical frameworks for knowledge sharing; Metrics and measurement of intangible assets; Collaboration and communication in KM.*

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including keywords to be received by **20 March 2008**. Abstracts must include the proposed title for the paper.

Submission: By [online form](#) submission at <http://academic-conferences.org/icickm/icickm2008/icickm08-abstract-submission.htm>. Please provide the full names (first name and surname, not initials), postal address, email address and a telephone number for at least one contact author. Please give full names (first name and surname, not initials) for all other authors. **Please indicate clearly if the contact author is not the lead author.** You should complete all required fields.

Full paper: Required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be no later than **8 May 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](#)

Important information:

- The selection panel of the conference committee will consider all paper abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	20 March 2008
Notification of abstract acceptance:	27 March 2008
Full paper due for review:	8 May 2008
Notification of paper acceptance(with any requested changes):	17 July 2008
Earlybird closes	31 July 2008
Final full paper due (with changes):	14 August 2008
Final author registration date:	4 September 2008

Conference Executive:

[Jamal El-Den](#), American University of Beirut, Lebanon
[Geoff Erwin](#), Cape Peninsular University of Technology, South Africa
[Paul Griffiths](#), The Birchman Group, Santiago, Chile
[WB Lee](#), Hong Kong Polytechnic University, China
[Ian Michael](#), Zayed University, UAE
[Shaun Pather](#), Cape Peninsular University of Technology, South Africa
[Agnieta Pretorius](#), Tshwane University of Technology, South Africa
[Dan Remenyi](#), Trinity College Dublin, Ireland
[Eon Smit](#), University of Stellenbosch Business School, South Africa
[Roy Williams](#), University of Portsmouth, UK

Committee Members

The conference programme committee consists of key people in e-Government around the world. The following people have confirmed their participation:

El Sayed Abou-Zeid (Concordia University, Canada); Pinar Acar (Middle East Technical University, Turkey); Fida Afioni (American University of Beirut, Lebanon); Faisal Ahmed (Asia-Pacific Institute of Management, Indonesia);

Joao Pedro Albino (UNESP, Brazil); Alex Alexandropoulos (American University in Dubai, UAE); [Luis Alvarado](#) (Universidad Catolico del Norte, Chile); Aurélie Arntzen, (Hedmark University College, Norway); Yousif Asfour (Injazat Data Systems, UAE); Derek Asoh, (Southern Illinois University, USA); Erika Berna (American University in Dubai, UAE); Imed Boughzala (Institut National des Telecommunications, France); Gerard Bredenoord (PricewaterhouseCoopers – Southern Africa); Ivy Chan (Chinese University of Hong Kong, Republic of China); Yolande Chan (Queens University, Canada); Rashid Chowdhury (Independent University, Bangladesh); [Reet Cronk](#) (Harding University, USA); Pablo da Silveira (Universidad Catolica, Uruguay); Raymond D'Amore (The Mitre Corporation, USA); Geoffrey Darnton (Bournemouth University, UK); John Deary (Higher Colleges of Technology, UAE); Michael D'Eredita (Syracuse University, USA); Jamal El-Den (American University of Beirut, Lebanon); Jean-Louis Ermine (Institut National des telecommunications, France); Geoff Erwin (Cape Peninsular University of Technology, South Africa); Mercy Escalante (Sao Paulo University, Brazil); Jorge Etkin (University of Buenos Aires, Argentina); Tony Feghali (AUB School of Business, Lebanon); [Ines Friss de Kereki](#) (ORT Uruguay University, Uruguay); Sid Gilani (University of Dubai, United Arab Emirates); [John Girard](#) (Minot State University, USA); Andrew Goh (International Management Journals. Singapore); Ken Grant (Ryerson University, Canada); Michel Grundstein (Lamsade Paris Dauphine University, France); David Gurteen (Gurteen Associates, UK); Anne Hakansson (Uppsala University, Sweden); Leila Halawi (Nova Southeastern University); Igor Hawryszkiewicz (University of Technology, Australia); Dawn Jutla (University of Halifax, Canada); Silva Karkoulian (Lebanese American University Beirut Campus); Aino Kianto (Lappeenranta University of Technology, Finland); Rene Leveaux (University of Technology, Sydney, Australia); Ilidio Lopes (Polytechnic Institute of Santarém; University of Coimbra, Portugal); Fergal McGrath (University of Limerick, Ireland); Ian Michael (Zayed University, UAE); Sandra Moffat (University of Ulster, UK); Claudia Mueller (Innsbruck University School of Management, Austria); Maria Mylopoulos (University of Toronto, Canada); Herman van Niekerk (Suritec Ltd, South Africa); Hein Oosthuizen (University of Stellenbosch, South Africa); Ibrahim Osman (American University of Beirut, Lebanon); Kevin O'Sullivan (New York Institute Of Technology, USA); Shaun Pather (Cape Peninsular University of Technology, South Africa); Ann Peng (Providence University, Taiwan); [Milly Perry](#) (Open University of Israel); John Politis (Higher Colleges of Technology, UAE); Gillian Ragsdell, (Loughborough University, UK); Dan Remenyi (Trinity College Dublin, Ireland); Goran Roos (Cranfield University, London, UK); Randa Salamoun Sioufi (American University of Beirut, Lebanon); Giovanni Schiuma (Università della Basilicata, Italy); Eon Smit (University of Stellenbosch Business School, South Africa); Edward Truch, (Lancaster University, UK); Mathias Uslar (OFFIS, Oldenburg, Germany); Jose Maria Viedma Marti (Polytechnic University of Catalonia, Spain); Louise Whittaker (University of the Witwatersrand, South Africa); Roy Williams (University of Portsmouth, UK); Les Worrall, (University of Wolverhampton, UK); Mohamad Zineddin (American University in Dubai, UAE)