

2nd European Conference on Information Management and Evaluation Royal Holloway, University of London, UK 11-12 September 2008

Conference Chair: David Barnes, Royal Holloway, University of London, UK
Programme Co-Chairs: Romano Dyerson and G. 'Hari' Harindranath, Royal Holloway, University of London, UK
Keynote Speaker: to be confirmed

CALL FOR PAPERS, PANELS AND TUTORIALS

The European Conference on Information Management and Evaluation (ECIME) provides a forum for both researchers and practitioners to come together to develop their understanding of both theory and practice in all aspects of IT/IS management and evaluation. This, the second ECIME, is built on the firm foundations laid by 13 successful years of the European Conference on Information Technology Evaluation (ECITE). The wider scope of ECIME reflects the increased use of technology to manage information in and between organizations of all types and sizes across the globe. ECIME 2008 will provide opportunities for people working and researching in the field to come together both formally and informally to share their knowledge and expertise.

The advisory group for the conference invites submissions of papers, and panel and workshop proposals on both the theory and practice of all aspects of IT/IS management and evaluation. The conference in September 2008 seeks quantitative, qualitative and experience-based papers from industry and academe. Topics may include, but are not limited to:

Evaluation topics: *The evaluation of e-commerce and e-business; Evaluating intranets and knowledge management; Evaluation of e-government initiatives; Research methods for IT/IS evaluation; The evaluation of IT project management; Architecture compliance evaluation; Validation; Information retrieval systems; Process orientated evaluation; Frameworks; General evaluation methodologies for both the appraisal and post implementation of projects*

Management topics: *Decision making processes for new investments; The management of IT benefits, costs and risks; Human and organisational aspects of IT/IS; The management of IS development and IT departments; Risk management strategies; IS security; Global aspects of IS/IT; Multi-site implementation; The impact of IS on work and organisations; IS/IT management practices*

SME-specific topics: *ICT management practices within SMEs; Benchmarking ICT best practices in SMEs; The effective use of new technologies in SMEs; ICT performance appraisal and evaluation in SMEs; The impact of EU, national and regional policies for ICT on SMEs; Software (ERP, CRM, etc) for SMEs; ICT help and support for SMEs; SME workforce skills for ICT; Use of ICT by SMEs within supply chain networks; Electronically mediated collaboration between SMEs; Use of e-business in SMEs; Website design for SMEs; Business process re-design in SMEs; ICT risk and security for SMEs; ICT use and consolidation in SMEs; SME management strategy and ICT use*

Ethics and Philosophy topics: *What values should be applied when evaluating IT systems? Does the IT function need an ethics officer? Ergonomics and ethics: How far are human impacts an ethical issue?; What are IT managers responsible for – and where do their responsibilities end? What risks should IT management take?; Surveillance, monitoring, teleworking, privacy; If a system can be misused who is responsible? Rights and IT: Rights to privacy and access to information and enabling technologies; Stakeholders: Who should IT managers consult about what and when?; Can IT systems produce knowledge – or only information? Understanding the 'I' in IT: What metaphors are most useful for making sense of information?; Intellectual property; How is IT changing the ways managers think? What is the proper place of AI in decision making? Who is responsible for the output of AI?*

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General topics: *IT Diffusion; Cases studies; The Information Society; Digital divide; IT for development; Issues in IS design and development; Learning from failures; ICT and health; ICT in Banking and other financial sectors; IT in education; e-Government; IS and organisational culture; IS outsourcing; Legislation; Enterprise Resource Planning; Information sharing.*

Papers presented at the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>

In addition to the main conference, submissions are welcomed to four mini tracks: **Assessment of IT based reward systems**, chaired by Birger Rapp, Uppsala University, Sweden; **ICT, e-business and international business**, chaired by Riccardo Spinelli, Università Di Genova, Italy; **ICT in SME's (Small and Medium-sized Enterprises)**, co-chaired by David Barnes, G. 'Hari' Harindranath and Romano Dyerson (All of the School of Management, Royal Holloway, University of London) and **Psychology of Information Systems Evaluation**, chaired by Tuan Yu, Kent Business School, University of Kent, UK. Full details of these mini tracks are available on the conference website.

Submission details:

Abstracts: Abstracts should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **21 February 2008**. Abstracts must include the proposed title for the paper, the full names (first name and surname, not initials); postal addresses and email addresses of all authors and a telephone number for at least one contact author. Please indicate clearly the contact author.

Submission: By [online form](#) submission at <http://academic-conferences.org/ecite/ecime2008/ecime08-abstract-submission.htm> Please ensure that all required fields are completed

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **10 April 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](#) (elaine@academic-conferences.org).

Submissions are also welcomed from practitioners/developers interested in demonstrating an information management or evaluation product. Suitable products will be selected based on information submitted as detailed below.

Product Demonstrations: Please submit an abstract of 200-300 words describing an information management or evaluation product you wish to demonstrate and the audience it serves. Submissions should be made using the online product demonstration form by 10 April 2008. Demonstrations themselves are expected to be approximately 15 minutes in length.

Panel and Workshop Proposals: Submissions of not more than 1000 words should be made using the online panel/workshop form. The submission should cover the following: panel/workshop objectives, key themes, full details of all panelists, and in the case of workshops – details of activities and duration. Accepted panel/workshop proposals will appear in the conference proceedings, and all panel/workshop members must register for the conference.

Important information:

- The selection panel of the conference committee will consider all submissions received by the deadline to ensure that they are relevant to the Conference.
- Abstract selection notifications will then be sent out to relevant authors.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

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- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:

21 February 2008

Notification of abstract acceptance:

28 February 2008

Full paper due for review:

10 April 2008

Notification of paper acceptance (with any changes):

19 June 2008

Earlybird registration closes:

3 July 2008

Final paper due:

17 July 2008

Author registrations completed by:

7 August 2008

Conference Executive

[Dr Frank Bannister](#), Trinity College, Dublin,

[Dr David Barnes](#), Royal Holloway, University of London, UK,

[Professor Egon Berghout](#), Groningen University, Netherlands,

[Dr Ann Brown](#), City University Business School, London,

[Marguerite Cronk](#), Harding University, USA,

[Dr Enrique Dans](#), Instituto de Empresa, Madrid, Spain,

[Dr Romano Dyerson](#), Royal Holloway, University of London, UK,

[Dr G Harindranath](#), Royal Holloway, University of London, UK

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[Professor Harri Oinas-Kukkonen](#), University of Oulu, Finland,

[Professor Birger Rapp](#), Uppsala University, Sweden,

[Dr Dan Remenyi](#), Trinity College, Dublin,

[Dr Riccardo Spinelli](#), Università Di Genova, Italy

[Professor Reima Suomi](#), Turku School of Economics and Business Administration, Finland,

[Dr Claudine Toffolon](#), Université du Littoral, Calais, France,

[Tuan Yu](#), Kent Business School, University of Kent, UK

Conference Committee:

The conference programme committee consists of key people in the information systems community. The following people have confirmed their participation:

Maria Alaranta (Turku School of Economics and Business, Finland); Baptiste Alcalde (FOKUS Fraunhofer, Germany); Hussein Al-Yaseen (Amman University, Jordan); Yalaho Anicet (University of Jyväskylä, Finland) ; Nurmi Antti (Helsinki School of Economics, Finland); Joan Ballantine (Queen's University Belfast, UK); Frank Bannister (Trinity College Dublin, Ireland); David Barnes (Royal Holloway, University of London, UK); Peter Bednar (University of Portsmouth, UK); Diane Benjamin (National Health Service UK); Egon Berghout, (University of Groningen, Netherlands); Olav Bertelsen (University of Aarhus, Denmark); Milena Bobeva (Bournemouth University, UK); [Ashley Braganza](#) (Cranfield Business School, UK); Carole Brooke (University of Lincoln, UK); Ann Brown (CASS Business School, UK); Deborah Bunker (University of New South Wales, Australia); Carlos Caldeira (University of Evora, Portugal); Sven Carlsson (Lund University, Sweden); Ewart Carson (City University, London, UK); Fergal Carton (University College Cork, Ireland); Walter Castelnovo (Università Dell Insubria, Como, Italy); [Anna Cavallo](#) (University of Rome, Italy); Yolande Chan (Queen's University, Canada); Arijit Chatterjee (VIT, Pune India); Sunil Choenni (University of Twente, The Netherlands); Peter Clutterbuck (University of Queensland, Australia); Benita Cox (Imperial College, London); [Marguerite](#)

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[Cronk](#) (Harding University, USA); [Salem Dakhli](#) (Université Paris-Dauphine, France); [Renata Dameri](#) (University of Genoa, Italy); Enrique Dans (Instituto de Empresa, Spain); Paul Davies (University of Glamorgan, UK); Guillermo de Haro (Instituto de Empresa, Spain); Francois Deltour, (GET-ENST-Bretagne Engineering School, France); Dirk Deschoolmeester (Ghent University, Belgium); Eduardo Dinez (Escola de Administracao de Empresas, de Sao Paulo, Brazil); Neil Doherty (Loughborough University UK); Romano Dyerson, (Royal Holloway, University of London, UK); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); Ulrich Frank (University Duisburg-Essen, Germany); [Karsten Gareis](#) (Empirica Gesellschaft für Kommunikations- und Technologieforschung mbH, Germany); [Ken Grant](#) (Ryerson University, Canada); Kevin Grant (Glasgow Caledonian University, UK); Ginevra Gravili (University degli Studi di Lecce, Italy); Paul Griffiths (The Birchman Group, Chile); Kerstin Grundén (University of Trollhättan/Uddevalla, Sweden); Petri Hallikainen (Helsinki School of Economics, Finland); G Harindranath (Royal Holloway, University of London, UK); [Elad Harison](#) (University of Groningen, The Netherlands); Ciara Heavin (University College Cork, Ireland); Jonas Hedman (Lund University, Sweden); Matthew Hinton (Open University Business School, UK); Ranjan Kini (Indiana University Northwest, USA); Lutz Kirchner (University of Duisburg-Essen, Germany); Juha Kontio (Turku University of Applied Sciences, Finland); [Jussi Koskinen](#) (University of Jyväskylä, Finland); Zuzana Kucerova (Institut National des Telecommunications, France); Roberta Lamb (University of Hawaii, USA); Przemysław Lech (University of Gdańsk, Poland); Matti Linna (University of Vaasa, Finland); Gus Liston (Irish Management Institute, Dublin); Sam Lubbe (University of South Africa, South Africa); Paolo Magrassi (Polytechnic of Milan, Italy); Steve Martin (University of East London, UK); John McAvoy (University College Cork, Ireland); Annette Mills (University of Canterbury, New Zealand); Maria Mitre (Universidad de Oviedo, Spain); Arthur Money, (Henley Management College, UK); [Jon Morell](#) (NewVectors, LLC, USA); Karen Neville (University College Cork, Ireland); Harri Oinas-Kukkonen (University of Oulu, Finland); Tiago Oliveira (Universidade Nova de Lisboa, Portugal); Jean-Marie Orset (French National Institute of Telecommunications, France); Roslina Othman (International Islamic University, Malaysia); Sevgi Özkan (Middle East Technical University, Ankara, Turkey); Gary Pan (University of Melbourne, Australia); Thanos Papadopoulos (The University of Warwick, UK); Shaun Pather (Cape Peninsula University of Technology, South Africa); Elias Pimenidis (University of East London, UK); Zijad Pita (RMIT University, Australia); Mirja Pulkkinen (University of Jyväskylä, Finland); Nayem Rahman (Intel Corporation, Aloha, OR, USA); Pedro Raposo (Universidade Nova de Lisboa, Portugal); Birger Rapp (University of Linköping, Sweden); Hugo Rehesaar (Sydney, Australia); Dan Remenyi (Trinity College Dublin, Ireland); [Dimitrios Rigas](#) (University of Bradford, UK); [Narcyz Roztock](#) (State University of New York at New Paltz, USA); Heikki Saastamoinen (University of Jyväskylä, Finland); Hannu Salmela (Turku School of Economics and Business Administration, Finland); David Sammon (University College Cork, Ireland); Elsje Scott (University of Cape Town, South Africa); Wesley Shu (National Central University, Taiwan); Gilbert Silvius (Utrecht University of Professional Education, Netherlands); Mohini Singh (RMIT University, Australia); [Seppo Sirkemaa](#) (Turku School of Economics and Business Administration, Finland); Gregory Skulmoski (Zayed University, UAE); Riccardo Spinelli (Università Di Genova, Italy); Katarina Stanoevska (University of St Gallen, Switzerland); [Reima Suomi](#) (Turku School of Economics and Business Administration, Finland); Jarmo Tähtkääpää (Turku School of Economics and Business Administration, Finland); Claudine Toffolon (Université du Littoral-Côte d'Opale, France); Jan Vanthienen (K.U.Leuven, Belgium); Minhong Wang (The University of Hong Kong, Hong Kong); Leslie Willcocks (London School of Economics, UK); Morris Williams (University of the West of England, UK); Les Worrall, (Wolverhampton University Business School, UK); Lilli Yang (Loughborough University, UK); Tuan Yu (University of Kent, UK); [Xiaohui Zhao](#), (Swinburne University of Technology, Australia).

This call for papers can also be found online at

<http://academic-conferences.org/ecime/ecime2008/ecime08-home.htm>