The End Game
Writing up your research dissertation or thesis and getting a paper published
One day seminar
Presented by Professor Dan Remenyi
The Cedars, University of Reading
Reading, UK
9 October 2013

Today good research practice requires students to start thinking about how they will write up their dissertation or thesis from an early stage in the work. Gone are the days when researchers did not bother themselves with the write-up until after all the research work had been completed. By taking an ongoing approach to writing up the research, students find that the task facing them as they complete their degree is one of compiling the document which they will submit rather than having to face the enormous task of writing it up from scratch.

To manage the process of the ongoing write-up the research degree candidate needs to have a clear view of what is required and this needs to be converted into a course of action. This seminar addresses all the necessary issues which the student needs to bear in mind.

In addition, because of the current emphasis placed on research publications it is increasingly important for a research degree candidate to obtain one or more published papers from the work conducted for the research degree. Having papers published is no mean feat and to succeed in this endeavour it is necessary to understand what is required by journals as well as the nuances of peer review paper publishing. This seminar will provide attendees with a number of important insights concerning how to become a published researcher.

The seminar will be held on 9th October 2013 at The Cedars, University of Reading, Reading, UK. It will begin at 0930 and finish 1600. The attendance fee is £100+Vat=£120 which includes handouts and a copy of the book: a quick Guide to Writing Up your Research, ISBN: 978-1-908272-28-7 and refreshments.

For more information and to book a place on this seminar please contact louise@academic-conferences.org
Seminar outline

0930 Understanding the target for a research degree
   When has enough work been done i.e. when is a dissertation or thesis ready for submission?
   What might be publishable from a dissertation and how should it be presented?

1000 Creating the master plan for the dissertation
   Designing the structure of the presentation of the work
   Deciding what goes where in the dissertation or thesis
   Getting the narrative clear and keeping the narrative going
   Making sure that the contribution is clear and that the scholarship is obvious

1030 Refreshments

1045 Writing issues
   Academic writing is not trivial and time has to be set aside to master it
   The specialised language of academe
   A checklist will be provided to assist with the write up

1145 Starting at the beginning
   Using a chapter by chapter checklist
   How many chapters and what to call them
   The body of the dissertation or thesis

1245 Lunch

1345 Preliminary pages and appendices

1400 Removing all the inevitable snags from a major piece of academic work

1415 The Viva Voce and Corrections and finishing off

1430 Publishing options
   What is publishable and where should it be sent?
   What are the publishing options?
   Checking the detail
   Coping with reviews
   Handling your relationship with the journal or publisher

1530 Refreshments

1600 Questions and discussions

1630 Close of day

Seminar facilitator

Dr Dan Remenyi is an external member of Faculty at Henley Business School, University of Reading and an Honorary Professor at the University of Winchester and the University of the Witwatersrand. He was for more than a decade a Visiting Professor in Information Systems Management at the School of Systems and Data Studies at Trinity College, University of Dublin. He teaches Research Methodology and Sociology of Research as well as supervising academic researchers and works extensively with research candidates and their supervisors at both doctoral and Masters level. He has authored or co-authored more than 30 books and some 50 academically refereed papers. He is published in all 4 of the ‘A’ rated Journals in the United Kingdom in Information Systems Management. Some of his books have been translated into Chinese, Japanese and Romanian. He holds a B Soc Sc, an MBA and a PhD.