From Conference to Journal:
The Journey of an Academic Paper!

Presented by
Professor Dan Remenyi
The Cedars, University of Reading
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A how to get published workshop
Being published is the single most important criteria for a successful academic career. It is also perceived as the most daunting aspect of a young academic’s objectives in the early years of his or her career. Although some conference papers are now considered as worthy of inclusion in a publication listing in a CV, journal papers are still what is mostly required by many universities for confirmation or promotion.

Some academics choose as a first step to produce a paper for presentation and publication at a conference and then they run at of steam when it comes to converting the conference paper to a journal paper.

This workshop will assist participants develop a conference paper to journal publishing standard. Participants may bring a partially prepared paper with them on which they wish to work.

Topics addressed
• How to conceptualise an academic paper, how to set about developing a structure, the role of theory, the critical nature of the literature review, the methodology, how to assess the importance of previous authors contributions, addressing the findings, how to fit all this together.
• The ethics committee.
• The writing process, how to cope with all the issues involved, how important is structure, how to catch typos, making your argument as strong as possible.
• Understanding the competitive nature of publishing.
• Indentifying a journal, meeting editorial team members.
• Coping with critiques, making changes, resubmitting, keeping the level of morale up.

This workshop will provide participants with a detailed checklist and access to a blog on this subject. It is relevant to academics from most Faculties, Departments and Schools.

Deliverables
This seminar delivers practical useful information which may be put to use immediately. It also gives participants an opportunity to network with other researchers and academics.

The seminar will be held on 2 December 2014 at the University of Reading in The Cedars Conference Centre. The Seminar will run from 09:30 until 16:00. The attendance fee is £100+VAT at 20%= £120. Fees include course materials and refreshments.

Seminar Facilitator
Dr Dan Remenyi specialised in research methodology. He was for more than a decade a Visiting Professor in Information Systems Management at the School of Systems and Data Studies at Trinity College, University of Dublin. He teaches Research Methodology and Sociology of Research as well as supervising academic researchers and works extensively with research candidates and their supervisors at both doctoral and masters level. He has authored or co-authored more than 30 books and some 50 academically refereed papers. He is published in all 4 of the ‘A’ rated Journals in the United Kingdom in Information Systems Management. One of his papers was voted one of the 50 most important papers in IS. Some of his books have been translated into Chinese, Japanese and Romanian. He holds a B Soc Sc, an MBA and a PhD.

For more details and to book onto the seminar please contact: louise@academic-conferences.org