



ICICKM 2008



5th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning New York Institute of Technology, New York, USA 9-10 October 2008

Conference Chair: Dr. Kevin O'Sullivan, NYIT, NY, USA
Programme Chair: Dr. William Schulte, Shenandoah University, Virginia, USA
Keynote Speaker: Dr. Michael Stankosky, George Washington University, DC, USA

Mini Track - Call for Papers

Mini Track on Measuring Intangibles & Intellectual Capital
Chair: Bernard Marr, The Advanced Performance Institute, UK



The struggle to measure and assess intangibles is the number one challenge the research community is facing today. Many argue that without measures we can know nothing and understand nothing. Without measures we can't do any research, organisations can't manage their intangibles and they can't produce meaningful IC statements. However, when it comes to measurement we are facing a real dilemma: we can't really measure our intangibles in the same way we can measure tangible aspects of performance. When it comes to intangibles we have to rely on proxy measures. This in turn has important implications of how we can use those measures.

Key questions arising from this include:

- Can we actually measure intangibles? And if so, how would we do this? Do we use quantitative methods, qualitative methods or a mix of both? Do we need to differentiate between terms such as measurement, assessment and evaluation?
- What are the implications of the limited measurability on research, management, compensation and reporting?
- Are tools such as Balanced Scorecards, Strategy Maps and IC Reports appropriate for today's information needs?

Papers addressing these important issues are invited to submit to this track. For a further discussion of these topics see also: Marr, B. (2005) *Perspectives on Intellectual Capital: Multidisciplinary Insights into Management, Measurement and Reporting*, Elsevier, Boston and Marr, B. (2006) *Strategic Performance Management: Leveraging and Measuring your Intangible Value Drivers*, Butterworth-Heinemann, Oxford.

For details about how to submit papers to this mini track, please see the [call for papers](#) page.

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including keywords to be received by **20 March 2008**. Abstracts must include the proposed title for the paper.

Submission: By [online form](#) submission at <http://academic-conferences.org/icickm/icickm2008/icickm08-abstract-submission.htm>. Please provide the full names (first name and surname, not initials), postal address, email address and a telephone number for at least one contact author. Please give full names (first name and surname, not initials) for all other authors. **Please indicate clearly if the contact author is not the lead author.** You should complete all required fields.

Full paper: Required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be no later than **8 May 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](#)

Important information:

- The selection panel of the conference committee will consider all paper abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	20 March 2008
Notification of abstract acceptance:	27 March 2008
Full paper due for review:	8 May 2008
Notification of paper acceptance(with any requested changes):	17 July 2008
Earlybird closes	31 July 2008
Final full paper due (with changes):	14 August 2008
Final author registration date:	4 September 2008

Conference Executive:

[Kevin O'Sullivan](#), New York Institute of Technology, USA
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[Jamal El-Den](#), American University of Beirut, Lebanon
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[Herman van Niekerk](#), Suritec (Pty) Ltd. South Africa
[Roy Williams](#), University of Portsmouth, UK

Conference Committee

The conference programme committee consists of key people in the research methods community, both from the UK and overseas. The following people have confirmed their participation:

- El Sayed Abou-Zeid, Concordia University, Montreal, Canada
Dr. Pinar Acar, Middle east Technical University, Ankara, Turkey
Fida Afioni, AUB, School of business, Lebanon
Faisal Ahmed, Asia-Pacific Institute of Management, Indonesia
- Joao Pedro Albino, UNESP, , Brazil
Mulhim Al-Doori, American University in Dubai, UAE
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- Abdullah Bayat, University of the Western Cape, Bellville, South Africa
Erica Berna, American University in Dubai, UAE
Imed Boughzala, National Institute of Telecommunications, Evry, France
Sheryl Buckley, University of Johannesburg, South Africa
Yolande Chan, School of Business, Queens University, Kingston, Canada
Ivy Chan, Chinese University of Hong Kong, Republic of China
- Benny Cheung, The Hong kong polytechnic university, Hong Kong
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[Reet Cronk](#), Harding University, USA
- Pablo da Silveira, Catholic University of Uruguay, Uruguay
Raymond D'Amore, The Mitre Corporation, McLean, VA., USA
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- Michael D'Eredita, Syracuse University, New York, USA
Jamal El-Den, American University of Beirut, Lebanon, Lebanon
- Jean-Louis Ermine, Institut National des telecommunications, Evry, France
Geoff Erwin, Cape Peninsular University of Technology, South Africa
Mercy Escalante, Sao Paulo University, Brazil
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- Ibrahim Osman, American University of Beirut, Lebanon
- Shaun Pather, Cape Peninsula University of Technology, , South Africa
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