



## ICICKM 2008



# 5th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning New York Institute of Technology, New York, USA 9-10 October 2008

**Conference Chair:** Dr. Kevin O'Sullivan, NYIT, NY, USA  
**Programme Chair:** Dr. William Schulte, Shenandoah University, Virginia, USA  
**Keynote Speaker:** Dr. Michael Stankosky, George Washington University, DC, USA

### Mini Track - Call for Papers

**Mini Track on “Innovation Management” within Knowledge Management**  
**Chair:** Rivadávia Correa Drummond de Alvarenga Neto, Fundação Dom  
Cabral, Brazil



Knowledge creation is a process that allows an organization to create or acquire, organize and process information in order to generate new knowledge through organizational learning. The new knowledge generated, in its turn, allows the organization to develop new abilities and capabilities, create new products and new services, improve the existing ones and redesign its organizational processes.

Within that context, innovation management is sometimes considered under the aegis of knowledge management areas, departments, programs or processes. The main objective of this mini-track is to stimulate an open and creative space for discussion about the theme. It's also desirable to create opportunities for exchanging ideas and experiences.

Some examples of issues are listed below:

- Innovation management as the key issue of a knowledge management process. Organizational and strategic aspects of knowledge and innovation management
- Experiences and practices of innovation management within knowledge management in all kinds of firms and in any of the economy's sectors
- Innovation and Knowledge as the main drivers of a firm's strategy.
- Innovation management within knowledge management practices such as communities of practice, intranets, portals, softwares, networks, clusters, etc.
- Open-Innovation and Knowledge Management.

For details about how to submit papers to this mini track, please see the [call for papers](#) page.

### **Submission details:**

**Abstract details:** The Abstract should be a minimum of 300 and no more than 500 words including keywords to be received by **20 March 2008**. Abstracts must include the proposed title for the paper.

**Submission:** By [online form](#) submission at <http://academic-conferences.org/icickm/icickm2008/icickm08-abstract-submission.htm>. Please provide the full names (first name and surname, not initials), postal address, email address and a telephone number for at least one contact author. Please give full names (first name and surname, not initials) for all other authors. **Please indicate clearly if the contact author is not the lead author.** You should complete all required fields.

**Full paper:** Required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be no later than **8 May 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](#)

### **Important information:**

- The selection panel of the conference committee will consider all paper abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

### **Important dates:**

Abstract submission deadline:	<b>20 March 2008</b>
Notification of abstract acceptance:	<b>27 March 2008</b>
Full paper due for review:	<b>8 May 2008</b>
Notification of paper acceptance(with any requested changes):	<b>17 July 2008</b>
Earlybird closes	<b>31 July 2008</b>
Final full paper due (with changes):	<b>14 August 2008</b>
Final author registration date:	<b>4 September 2008</b>

### **Conference Executive:**

[Kevin O'Sullivan](#), New York Institute of Technology, USA  
[Vincent Ribiere](#), New York Institute of Technology, USA  
[Patricio Donoso](#), Pontificia Universidad Católica de Chile, Chile  
[Jamal El-Den](#), American University of Beirut, Lebanon  
[Geoff Erwin](#), Cape Peninsular University of Technology, South Africa  
[John Girard](#), Minot State University, USA  
[Paul Griffiths](#), The Birchman Group, Santiago, Chile  
[Andrew Kok](#), University of Johannesburg, South Africa  
[WB Lee](#), Hong Kong Polytechnic University, China  
[Bernard Marr](#), The Advanced Performance Institute. UK.  
[Ian Michael](#), Zayed University, UAE  
[Hein Oosthuizen](#), University of Stellenbosch, South Africa  
[Shaun Pather](#), Cape Peninsular University of Technology, South Africa  
[Agnieta Pretorius](#), Tshwane University of Technology, South Africa  
[Dan Remenyi](#), Trinity College Dublin, Ireland  
[Eon Smit](#), University of Stellenbosch Business School, South Africa  
[Herman van Niekerk](#), Suritec (Pty) Ltd. South Africa  
[Roy Williams](#), University of Portsmouth, UK

## Conference Committee

The conference programme committee consists of key people in the research methods community, both from the UK and overseas. The following people have confirmed their participation:

- El Sayed Abou-Zeid, Concordia University, Montreal, Canada  
Dr. Pinar Acar, Middle east Technical University, Ankara, Turkey  
Fida Afioni, AUB, School of business, Lebanon  
Faisal Ahmed, Asia-Pacific Institute of Management, Indonesia
- Joao Pedro Albino, UNESP, , Brazil  
Mulhim Al-Doori, American University in Dubai, UAE  
Tahseen Al-Doori, American University in Dubai, UAE  
Alex Alexandropoulos, American University in Dubai, UAE
- [Luis Alvarado](#), Universidad Catolica del Norte, Chile  
Rivadavia Correa Drummond de Alvarenga Neto, Fundação Dom Cabral, Brazil  
Aurilla Arntzen, Hedmark University College, Norway  
Yousif Asfour, Injazat Data Systems, Abu Dhabi, UAE  
Derek Asoh, Southern Illinois University Carbondale, USA  
Nagar Atulya, Liverpool Hope University College, Liverpool, UK  
Michael Banutu-Gomez, Rowan University, USA
- Abdullah Bayat, University of the Western Cape, Bellville, South Africa  
Erica Berna, American University in Dubai, UAE  
Imed Boughzala, National Institute of Telecommunications, Evry, France  
Sheryl Buckley, University of Johannesburg, South Africa  
Yolande Chan, School of Business, Queens University, Kingston, Canada  
Ivy Chan, Chinese University of Hong Kong, Republic of China
- Benny Cheung, The Hong kong polytechnic university, Hong Kong  
Rashid Chowdhury, Independent University, Bangladesh, Chittagong, Bangladesh  
[Reet Cronk](#), Harding University, USA
- Pablo da Silveira, Catholic University of Uruguay, Uruguay  
Raymond D'Amore, The Mitre Corporation, McLean, VA., USA  
Geoffrey Darnton, Bournemouth University, UK  
Basel Dayyani, American University in Dubai, UAE  
John Deary, Higher Colleges of Technology, Dubai, UAE
- Michael D'Eredita, Syracuse University, New York, USA  
Jamal El-Den, American University of Beirut, Lebanon, Lebanon
- Jean-Louis Ermine, Institut National des telecommunications, Evry, France  
Geoff Erwin, Cape Peninsular University of Technology, South Africa  
Mercy Escalante, Sao Paulo University, Brazil  
Jorge Etkin, University of Buenos Aires, Argentina  
Tony Feghali, AUB school of Business, Lebanon
- Ines Friss de Kereki, ORT Uruguay University, Montevideo, Uruguay  
Syd Gilani, University of Dubai, UAE  
[John Girard](#), Minot State University, , USA
- Andrew Goh, International Management Journals, Singapore  
Fátima Gonçalves, ISCAC, Portugal
- Ken Grant, Ryerson University, Toronto, Canada  
Michel Grundstein, Lamsade Paris Dauphine University, France  
David Gurteen, Gurteen Associates, UK  
Anne Hakansson, Uppsala University, Sweden  
Leila Halawi, Bethune Cookman University, USA  
Igor Hawryszkiewicz, University of Technology, Sydney, Australia  
Dawn Jutla, University of Halifax, Canada  
Silva Karkoulian, Lebanese American University Beirut Campus, Lebanon  
Aino Kianto, Lappeenranta University of Technology, Finland  
Andrew Kok, University of Johannesburg, South Africa  
Rene Leveaux, University of Technology, Sydney, Australia  
Antti Lönnqvist, Tampere University of Technology, Finland  
Ilidio Lopes, Polytechnic Institute of Santarém; University of Coimbra, Portugal, Portugal  
Bernard Marr, The Advanced Performance Institute, UK
- Fergal McGrath, University of Limerick, Ireland  
Ian Michael, Zayed University, Dubai, UAE
- Sandra Moffett, University of Ulster, UK  
Pumela Msweli-Mbanga, University of KwaZulu-Natal, Durban, South Africa  
Claudia Mueller, Innsbruck University School of Management, Austria  
Maria Mylopoulos, University of Toronto, Canada
- Ibrahim Osman, American University of Beirut, Lebanon
- Shaun Pather, Cape Peninsula University of Technology, , South Africa  
Tzu-Ju Ann Peng, Providence University, Taichung, Taiwan  
Milly Perry, The Open University of Israel, Isreal  
John Politis, Higher Colleges of Technology, UAE  
Bilba Radu, George Bacovia University, Romania  
Gillian Ragsdell, Information Science, Loughborough University, UK  
Goran Roos, Cranfield University, UK  
Randa Salamoun Sioufi, American University of Beirut, Lebanon, Lebanon  
Giovanni Schiuma, Universita dela Basilicata, Matera, Italy
- Jeorge Secada, University of Virginia, USA
- Edward Truch, Lancaster University Management School, UK  
Mathias Uslar, OFFIS, Oldenburg, Germany  
Herman van Niekerk, Suritec Pty Ltd, Cape Town, South Africa  
Jose Maria Viedma, Polytechnic University of Catalonia, Spain
- Roy Williams, University of Portsmouth, UK  
Les Worrall, University of Wolverhampton, UK  
Mohamad Zineddin, American University in Dubai, UAE