



**ICICKM 2010**



# **7<sup>th</sup> International Conference on Intellectual Capital, Knowledge Management and Organisational Learning**

## **The Hong Kong Polytechnic University, Hong Kong, China 11-12 November 2010**

**Programme Chair:** Prof W.B. Lee, Knowledge Management Research Centre, The Hong Kong Polytechnic University, Hong Kong, China

**CALL FOR PAPERS**, Case Studies, Work in Progress/Posters, PhD Research, Round Table Proposals, non-academic Contributions and Product Demonstrations

**Mini Track:** Crossing the Chasm: Moving IC into the Business  
Mainstream

**Track Chair:** [Mary Adams](#), Trek Consulting, Massachusetts, USA

The move toward a global knowledge economy continues to accelerate. Yet, today, the average businessperson has only a vague understanding of IC, one of the key fields concerned with the business implications of this knowledge economy. Even those who have tried to apply the concepts struggle to make the connection between intangibles and their financial bottom line. Although the field of IC continues to grow and develop, almost everyone in our community would agree that we labor in obscurity. This track seeks to explore how the IC community can move our field into the business mainstream. Case studies of successful IC projects are especially welcome.

Research issues as follows are of special interest:

- What are the barriers to mainstream adoption of IC concepts?
- What are the core concepts upon which mainstream adoption should be built?
- What is working in current IC practice?
- What is the right balance between top-down and bottom-up solutions to IC?
- What will it take to move IC concepts into the mainstream?
- What are the benefits a businessperson can expect from an IC project?
- In this effort, are there lessons the IC world learn from the developments in web and enterprise 2.0?
- What is the role of the "expert" in adoption of IC concepts in the mainstream?

**Submission details:**

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **22 April 2010**. Please read the abstract guidelines section of the website before submitting.

This call for papers and full details about the conference can be found online at:

<http://academic-conferences.org/icickm/icickm2010/icickm10-call-papers.htm>

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Submission: Online at <http://academic-conferences.org/icickm/icickm2010/icickm10-abstract-submission.htm> Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **10 June 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Charlotte Hall at [charlotte@academic-conferences.org](mailto:charlotte@academic-conferences.org)

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts that describe a relevant paper will receive a notification of abstract selection. All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced. For authors whose first language is not English we request that you have your work proofread preferably by a native English speaker prior to submission (or at least a fluent English speaker) – papers may be rejected due to a poor standard of English. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).

Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper. Please direct enquiries to [charlotte@academic-conferences.org](mailto:charlotte@academic-conferences.org)

#### Important dates:

Abstract submission deadline:	<b>22 April 2010</b>
Notification of abstract acceptance:	<b>29 April 2010</b>
Full paper due for review:	<b>10 June 2010</b>
Notification of paper acceptance:	<b>19 August 2010</b>
Earlybird registration closes:	<b>2 September 2010</b>
Final paper due (with any changes):	<b>16 September 2010</b>
Final author registration date:	<b>7 October 2010</b>

#### Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to [author registration](#). Selected papers from the Conference will be considered for publication in a special issue of the Electronic Journal of Knowledge Management. (<http://www.ejkm.com>).

#### Conference and Journal Accreditations

The ICICKM conference proceedings are:

- listed in the Thomson Reuters ISI Index to Social Sciences & Humanities Proceedings (ISSHP)
- listed in the Thomson Reuters ISI Index to Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings).
- indexed by the Institution of Engineering and Technology in the UK.
- Listed in the EBSCO database of Conference Proceedings

The Electronic Journal of Knowledge Management (EJKM) is:

- rated level 1 in the Danish Government bibliometric lists.
- ranked by the Australian Business Deans Council list
- listed in the Norwegian Social Science Data Services
- listed in the Open Access Journals database
- Listed in the EBSCO database of electronic Journals
- Listed in Cabells directory
- listed in Ulrich's Periodical Directory
- indexed by the Institution of Engineering and Technology in the UK.



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