



## ICICKM 2008



# 5th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning New York Institute of Technology, New York, USA 9-10 October 2008

**Conference Chair:** Dr. Kevin O'Sullivan, NYIT, NY, USA  
**Programme Chair:** Dr. William Schulte, Shenandoah University, Virginia, USA  
**Keynote Speaker:** Dr. Michael Stankosky, George Washington University, DC, USA

### Mini Track - Call for Papers

**Mini-Track on** Linking KM and IC to economic growth of countries and regions  
and people's welfare

**Chair:** José M. Viedma  
Technical University of Catalonia, Spain



The strength of an economy is dependent on the degree to which knowledge is created, used and shared. Countries and regions are better off when they promote shared knowledge from which many firms and other organizations can benefit and when they exploit capabilities which their competitors cannot easily match or imitate.

The knowledge economy is essentially about a bundle of intangibles embedded in a hierarchy of networks. The vision and the ability of countries and regions to manage their intellectual capital and master the *long-term* competencies building process is key to determine the competitiveness of firms and the socio-economic position of individuals.

The enduring competitive advantages in a global economy are often heavily local, arising from concentrations of highly specialised skills and knowledge, institutions, rivals, related businesses, sophisticated customers and abundant financial and venture capital to nurture creativity and economic growth. Regional (innovation) competence is ascribed to a system of higher-order capabilities that are region specific and distinct from the capabilities of individual firms.

Hence, to conceptualise these distinctive competencies and capabilities from a macro perspective and to better understand how a region builds and exploits them to leverage economic growth or how the institutional environment affects the flows of knowledge and innovation are but a few of the research and empirical questions in need of further investigation. Despite the efforts that have been made in the last decade to understand knowledge-driven processes and the knowledge elements underlying a country or region competitive (i.e. innovative) capacity, there is still a long way ahead in developing the appropriate frameworks and measures that allow us to effectively tackle and manage IC and KM for wealth creation and society welfare.

This mini track is an invitation to advance in the understanding of wealth creation processes from a macro perspective, bridge other fields (mainly social psychology, anthropology and geographic and institutional economics) and start filling this "intellectual" void.

For details about how to submit papers to this mini track, please see the [call for papers](#) page.

### **Submission details:**

**Abstract details:** The Abstract should be a minimum of 300 and no more than 500 words including keywords to be received by **20 March 2008**. Abstracts must include the proposed title for the paper.

**Submission:** By [online form](#) submission at <http://academic-conferences.org/icickm/icickm2008/icickm08-abstract-submission.htm>. Please provide the full names (first name and surname, not initials), postal address, email address and a telephone number for at least one contact author. Please give full names (first name and surname, not initials) for all other authors. **Please indicate clearly if the contact author is not the lead author.** You should complete all required fields.

**Full paper:** Required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be no later than **8 May 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](#)

### **Important information:**

- The selection panel of the conference committee will consider all paper abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

### **Important dates:**

Abstract submission deadline:	<b>20 March 2008</b>
Notification of abstract acceptance:	<b>27 March 2008</b>
Full paper due for review:	<b>8 May 2008</b>
Notification of paper acceptance(with any requested changes):	<b>17 July 2008</b>
Earlybird closes	<b>31 July 2008</b>
Final full paper due (with changes):	<b>14 August 2008</b>
Final author registration date:	<b>4 September 2008</b>

### **Conference Executive:**

[Kevin O'Sullivan](#), New York Institute of Technology, USA  
[Vincent Ribiere](#), New York Institute of Technology, USA  
[Patricio Donoso](#), Pontificia Universidad Católica de Chile, Chile  
[Jamal El-Den](#), American University of Beirut, Lebanon  
[Geoff Erwin](#), Cape Peninsular University of Technology, South Africa  
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[Eon Smit](#), University of Stellenbosch Business School, South Africa  
[Herman van Niekerk](#), Suritec (Pty) Ltd. South Africa  
[Roy Williams](#), University of Portsmouth, UK

## Conference Committee

The conference programme committee consists of key people in the research methods community, both from the UK and overseas. The following people have confirmed their participation:

- El Sayed Abou-Zeid, Concordia University, Montreal, Canada  
Dr. Pinar Acar, Middle east Technical University, Ankara, Turkey  
Fida Afiouni, AUB, School of business, Lebanon  
Faisal Ahmed, Asia-Pacific Institute of Management , Indonesia
- Joao Pedro Albino, UNESP, , Brazil  
Mulhim Al-Doori, American University in Dubai, UAE  
Tahseen Al-Doori, American University in Dubai, UAE  
Alex Alexandropoulos, American University in Dubai, UAE
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Aurilla Arntzen, Hedmark University College, Norway  
Yousif Asfour, Injazat Data Systems, Abu Dhabi, UAE  
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Nagar Atulya, Liverpool Hope University College, Liverpool, UK  
Michael Banutu-Gomez, Rowan University, USA
- Abdullah Bayat, University of the Western Cape, Bellville, South Africa  
Erica Berna, American University in Dubai, UAE  
Imed Boughzala, National Institute of Telecommunications, Evry, France  
Sheryl Buckley, University of Johannesburg, South Africa  
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Ivy Chan, Chinese University of Hong Kong, Republic of China
- Benny Cheung, The Hong kong polytechnic university, Hong Kong  
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[Reet Cronk](#), Harding University, USA
- Pablo da Silveira, Catholic University of Uruguay, Uruguay  
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Geoffrey Darnton, Bournemouth University, UK  
Basel Dayyani, American University in Dubai, UAE  
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- Michael D'Eredita, Syracuse University, New York, USA  
Jamal El-Den, American University of Beirut, Lebanon, Lebanon
- Jean-Louis Ermine, Institut National des telecommunications, Evry, France  
Geoff Erwin, Cape Peninsular University of Technology, South Africa  
Mercy Escalante, Sao Paulo University, Brazil  
Jorge Etkin, University of Buenos Aires, Argentina  
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- Ines Friss de Kereki, ORT Uruguay University, Montevideo, Uruguay  
Syd Gilani, University of Dubai, UAE  
[John Girard](#), Minot State University, , USA
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Bernard Marr, The Advanced Performance Institute, UK
- Fergal McGrath, University of Limerick, Ireland  
Ian Michael, Zayed University, Dubai, UAE
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Claudia Mueller, Innsbruck University School of Management, Austria  
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- Ibrahim Osman, American University of Beirut, Lebanon
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Goran Roos, Cranfield University, UK  
Randa Salamoun Sioufi , American University of Beirut, Lebanon, Lebanon  
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- Jeorge Secada, University of Virginia, USA
- Edward Truch, Lancaster University Management School, UK  
Mathias Uslar, OFFIS, Oldenburg, Germany  
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