

ECEL 2007
Copenhagen Business School
4-5 October 2007

Wednesday 3 October 2007						
18:30-19:30 - pre-conference reception and registration at the CAB-Inn Hotel						
Thursday 4 October 2007						
09:00 Registration and coffee						
10:00 Room SP202						
Welcome from the conference chair: Rikke Orngreen, Copenhagen Business School, Denmark						
10:15 Keynote address: Challenges in Implementing e-Learning at Universities Pernille Rattleff and Lars Birch Andreassen, Danish University of Education, Denmark						
11:10 Conference splits into streams						
	Room SP202 Stream A - Blended learning Chair - Helen Tracy	Room Room SPs03 Stream B - Methodologies Chair - Steve Godwin	Room SPs07 Stream C - Podcasts and Podcasting Chair - Joel Schmidt	Room SPs08 Stream D - e-Learning and higher education Chair - Florin Salajan	Room SPs13 Stream E - Blogs, wikis and discussion forums Chair - Andy Pulman	Room SP107 Stream F - Needs Analysis Chair -
11:15	From Pen and Paper to IT Based Business - Tracing Employees Learning Progress in an e-Learning Program Soelberg Bent and Janni Nielsen , Copenhagen Business School, Denmark	Expanding the Impact of Learn-by-Doing Simulations in Corporate Training Guralnick David, Kaleidoscope Learning, New York, NY, USA	Podcasting in an Advanced Computer Science Module: Supporting Constructive Learning Barker Trevor, University of Hertfordshire, UK	A Longitudinal Study of Student Satisfaction with Online Courses at an Urban University Glanz Susan, St. John's University, New York, NY, USA	Groups, Networks and Collectives in Social Software for e-Learning Anderson Terry and Jon Dron , Athabasca University, Canada	e-Learning and the Training Needs Analysis: What About the SMEs?, Roy Andrée, Université de Moncton, Canada
11:45	Acting Against All Odds, Orngreen Rikke, Copenhagen Business School, Karin Levinsen , Danish University of Education, Denmark	A Methodology for e-Learning Scenario Development: The UNITE Approach, Zoakou Anna, Sofoklis Sotiriou , Research and Development Department, Pallini Attikis, Greece, Aimilia Tzanavari and George A. Papadopoulos , University of Cyprus	Using Podcasting in a Hybrid Course: A Case Study, Robinson Sherry, Penn State University, Hazleton, PA, USA	Web-Assisted Learning: A Case Study in Academic Staff Engagement Marek Stan, Alieen Sibbald and Mammed Bagher , Napier University, Edinburgh, UK	Engaging with blogs to Develop an Online Staff and Student Learning Community, Jefferies Amanda, Val Warren , Peter Bullen and Sally Graham , University of Hertfordshire, UK	Who Needs a Need Analysis?, Allen Stephanie, Brigham Young University, Provo, UT, USA
12:15	Is a Blended Learning Approach Suitable for Part Time Mature Finance Students? Burgess Julia, The University of Winchester, UK	DIAMOND - Didactical Approach for Media Competence Development in a Blended Learning Environment Hierl Sonja, Lydia Bauer , Nadja Boeller and Josef Herget , University of Applied Sciences, Switzerland	Net gen or not gen? Student and Staff Evaluations of the use of Podcasts/audio Files and an Electronic Voting System (EVS) in a Blended Learning Module, Lorimer , Jenny and Alan Hilliard , University of Hertfordshire, Hatfield, UK	e-Learning use in Higher Education- The Impact of Environmental Factors , Lindh Jörgen, Christina Keller and Stefan Hrastinski , Jönköping International Business School, Sweden	Making It Stick: The Use of Online Discussion to Support Continuing Professional Development in Higher Education Communities of Practice White Ian and Rosane Pagano , University of Hull, UK	Assessing the e-Learner: Normal Practice or Rare Occurrence, O'Neill Sinead and TJ Mc Donald , Waterford Institute of Technology, Ireland
12:45	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch

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Thurs 4 October 2007	Room SP202 Stream A - Blended learning Chair: Keith Smyth	Room SPs203 Stream B - Challenges Chair: Trevor Barker	Room SPs207 Stream E - Platforms Chair - T.J. McDonald	Room SPs208 Stream D - e-Learning and higher education Chair: Alan Hilliard	Room SPs213 Stream C - Blogs and wikis Chair: Amanda Jefferies	Room SP107 Stream F - Collaborative learning Chair - Ian White
14:00	A Novel 360 Degree Evaluation, Shankar Jyothi, Infogix, IL, USA	Learning and Teaching Mathematics On-line: Which are the Main Difficulties?, Bartalini Tania and Maria Cecilia Verri University of Florence, Italy	A Learning Platform for the Introduction of Remote Sensing Principles and Applications: A Pilot Phase Adaktilou Nektaria and Costas Cartalis , University of Athens, Greece	The Impact of Phased On-Line Summative Assessment on Students' Learning on a First Year Undergraduate Accounting Module – A Case Study Marriot Pru and Alice Lau University of Glamorgan, Pontypridd, UK	Using Web 2.0 Technologies to Engage With and Support the net Generation of Learners Doolan Martina , Univeristy of Hertfordshire, UK	Creativity Through e-Learning: Engendering Collaborative Creativity Through Folksonomy Lapham Andy, Thames Valley University, London, UK
14:30	Blended Methods to Enhance Learning: An Empirical Study of Factors Affecting Student Participation in the use of e-Tools to Complement F2F Teaching of Algorithms Rossiou Eleni and Angelo Sifaleras , University of Macedonia, Thessaloniki, Greece	Behind the Scenes with Openlearn: The Challenges of Researching the Provision of Open Educational Resources, Godwin Stephen, Patrick McAndrew and Andreia Santos , The Open University, Milton Keynes, UK	e-Learning Plaform Implementation - Learning Object and Learning Design Management Through Metadata Standards, Rego Hugo, Tiago Moreira and Francisco Garcia , University of Salamanca, Spain	Exploring the e-Learning State of Art Kahiigi Kigozi Evelyn, Love Ekenberg , Mats Danielson and Henrik Hansson , Stockholm University, Kista, Sweden	Acceptance, Usage, and Communication Patters of a Blogging Exercise for Students Schrader Ulrich, Frankfurt University of Applied Sciences, Germany	Visualizing Interaction Traces to Improve Reflexivity in Synchronous Collaborative e-Learning Activitie Cram Damien, Denis Jouvin and Alain Mille , University of Lyon, France
15:00	Learning Chinese Language and Culture: A Program Evaluation of "Applied Language Instruction" Using Blended Learning, Schmidt Joel, Renate Lichtenstern and Christian Werner , University of Applied Management, Erding, Germany	The Rise of the European Information Society: Can the e-Learning Programme(s) Help? Salajan Florin, Teachers College, Columbia University, New York, NY, USA	Applying Object-Oriented Priciples to the Analysis and Design of Learning Objects Chrysostomou Chrysostomos and George Papadopoulos , University of Cyprus, Nicosia, Cyprus	The Enhancement of Student Engagement by Utilising a "Minimal Tracking" Technique Bodger Eric, Mike Hart and David Rush , The University of Winchester, UK	News at first Sight: Weblog Technology for News Services in Higher Education Haug Simone and Christian Kohls , Knowledge Media Research Center, Tübingen, Germany	From Socio-Technical Proposals To Open Education: MIS and ICT For New Educational Paradigms Cartelli Antonio, University of Cassino, Italy
15:30	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>
16:00	Room SP202 Knowledge Cafe Facilitated by Chris Turner, University of Winchester, UK					
18:00	Close of Conference Day	Close of Conference Day	Close of Conference Day	Close of Conference Day	Close of Conference Day	Close of Conference Day
19:00	<i>Conference Dinner in the Aula of the Pedagogical University</i>					

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Friday 5 October 2007						
09:30	SP202 Keynote address: Joyce Malyn-Smith , Director Strategic Initiatives Workforce & Human Development Education, Employment and Community Programs, MA, USA					
10:30	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>
	Room SP202 Stream A - Design issues Chair - Sherry Robinson	Room SPs03 Stream B - Applications of e-Learning Chair - Eric Bodger	Room SPs07 Mini track - e-Health Chair - Pam Moule	Room SPs08 Stream D - Cultural issues Chair - Jorgen Lindh	Room SPs13 Stream E - Multimedia Chair - David Guralnick	Room SP107 Mini track - Online and virtual communities Chair - Paul Peachey
11:00	An AI Planning-Based Approach for Automated Design of Learning Routes, Onaindia Eva, Oscar Sapena and Antonio Garrido , Universidad Politecnica Valencia, Spain	A Case Study of the European SME Audio-Video Information Base Solution Stav John, Roger Bergh , Sør-Trøndelag University College, Trondheim, Norway and Hariklia Tsalapatras , University of Thessaly, Volos, Greece	Creating a Reusable Learning Object for Healthcare Students: 'Boxplots Explored', Gilchrist Mollie and Paul Summers , Coventry University, UK	Insights from a Pilot Project on Developing and Piloting an e-Learning Module Ong Vincent Koon, John Beaumont-Kerridge and Yanqing Duan , University of Bedfordshire, UK	Enhancing the Attainment of Higher Order Cognitive Skills Through Multimedia Learning Bagarukayo Emily, Jude Lubega , Makerere University and Victor Mbarika, Southern University, Baton Rouge, USA	A Virtual Learning Environment for Pregraduate Mathematical Students Sancho Teresa and Ramon Masià , Universitat Oberta de Catalunya, Barcelona, Spain
11:30	SCORM from the Perspective of a Course Designer – A Critical Review Hatakka Mathias, Anders Avdic and Annika Andersson , Örebro University, Sweden	VETlife – Continuing Veterinary Education Arranged by e-Learning Ehlers Jan, University of Veterinary Medicine Hanover, Birgit Wittenberg , Centre of eLearning-Excellence in Lower Saxony, Klaus Fehlage , Association for eLearning Business in Northern Germany and Stephan Neumann , Veterinary Association Lower Saxony, Germany	On The Road To Virtual Europe, Pulman Andy, Bournemouth University, UK	Online Learning and its Cultural Issues , Wang Ruolan, Penni Tearle and Patrick Dillon , University of Exeter, UK	Reusability of 2D and 3D Course Content for Replicated Experiments in Virtual 3D Environments Biella Daniel and Wolfram Luther , University of Duisburg-Essen, Germany	GISELE: A System Supporting the On-line Creation, Deployment and Learning of GIS Tools, Francesca Rita, Ignazio Passero , Monica Sebillo and Genoveffa Tortora , Dipartimento di Matematica e Informatica, Italy
12:00	A strategic Approach to Distance Learning Course Design, Tracy Helen, University of East London, Stratford, UK	The Use of e-Learning in Training in the UK Hospitality Industry: An Exploratory Study Li Li, Dimitrios Buhalis , Andrew Lockwood , University of Surrey, Guildford and Kathryn Benzine , HCIMA, Sutton, UK	Web-Based Learning in Practice Settings: Nurses' Experiences and Perceptions of Impact on Patient Care, Lockyer Lesley, Pam Moule and Deirdre McGuigan , University of the West of England, Bristol, UK	Cultural Impact on Online Education Quality Perception, Milani Manuela, Université Louis Pasteur, France	Using Learning Styles to Enhance an e-Learning System, Franzoni Ana Lidia, Instituto Tecnológico Autónomo de México and Saiid Assar , Institut National des Télécommunications, Evry, France	Teachers' Conceptions of and Approaches to Online Teaching Smyth Keith, Christina Mainka and Norrie Brown , Napier University, Edinburgh, UK
12:30	Ontology-Based Learning in Project Management, Constanta Nicoleta Bodea , Academy of Economic Studies, Bucharest, Romania	Collaborative Online Training Methods in Global Production Flow Engh Erik, Quality Management Software, Oslo, John Stav , Sør-Trøndelag University College, Trondheim, Norway and Hariklia Tsalapatras , University of Thessaly, Greece	A Nurse Prescribing Programme Incorporating e-Learning Burgess Joan, University of Winchester, UK	"Campus Numériques", "Notebook-Universitäten" and the Like: A Cross-Cultural Comparison of French and German National e-Learning Strategies Haberer Monika, Technische Universität Kaiserslautern, Germany	High Quality Video as a Just-in-Time Teaching and Learning Tool Engh Erik, Quality Management Software, Oslo, John B Stav and Roger Bergh , Sør-Trøndelag University College, Trondheim, Norway	The Effectiveness of a Discussion Forum as a Learning Tool in Initial Teacher Training in Post-Compulsory Education and Training, Tainsh Yana, University of Greenwich, London, UK
13:00	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

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Friday 5 October 2007	Room SP202 Stream A - Approaches to e-Learning Chair - Stephanie Allen	Room SPs03 Stream B - Applications of e-Learning Chair - Andre Roy	Room SPs07 Stream C - Benchmarking Chair - Aileen Sibbald	Room SPs08 Stream D - Frameworks and Models Chair - Rikke Orngreen	Room SPs13 Stream E -Computer assisted e-Learning Chair - David Rush	Room SP107 Mini track - Online and virtual communities Chair - Paul Peachey
14:00	The Web-Based Learning Process: Facilitators for Developing Strategies for Self-Directed Web-Learning, Wiklund-Engblom Annika, Åbo Akademi University, Vaasa, Finland	The Use of Modern Technology in the Delivery of Mathematics: A Case Study Harrison Martin, Joe Ward , Aruna Palipana and Sergi Sellers , Loughborough University, UK	Measuring Success in e-Learning – A Multi-Dimensional Approach Bell Malcolm and Stephen Farrier , Northumbria University, Newcastle-upon-Tyne, UK	A Framework to Support Teaching and Learning Online Pyper Andrew, Jonathan Meere and Mariana Lilley , University of Hertfordshire, Hatfield, UK	Computer-Assisted Language Teaching for Students with Learning Disabilities, Trugman Helen, Holon Institute of Technology & Netanya Academic College and Edith Gotesman , Ashkelon Academic College & Levinsky Teacher Training College, Israel,	Application of an Open Source e-Learning Platform - Experiences and Suggestions, Nedyalkova Anna, Teodora Bakardjieva and Nickola Lyutov , Varna Free University, Bulgaria
14:30	Sustainable Implementation of e-learning Innovations into Large German Universities – An Organisational Approach Kolbe Harald and Alexander Nikolopoulos , Johann Wolfgang Goethe University, Frankfurt am Main, Germany	Training Methods Utilizing Web-based Generation of Learning Objects in Mathematics, Stav John B and Trond Thorseth , Sør-Trøndelag University College, Trondheim, Norway	How to Score with e-learning, Bowman Stephen and Barbara Howell , Ravensbourne College of Design and Communication, Chislehurst, UK	Using a Quality Framework to Evaluate e-Learning Based Experiences Ejarque Elena, Félix Buendía and Antonio Hervás , Polytechnic University of Valencia, Spain	The IT-Folder. IT Supported Inclusion of Children with Reading Disabilities in Normal Classes Levinsen Karin, Danish University of Education, Denmark	Exploring Virtual Opportunities to Enhance and Promote an Emergent Community of Practice, Courtney Kathy, Coventry University, UK
15:00	Clustering e-Students in Marketing Context: A two-stage Clustering Approach, Geyik A. Kadir, Manchester Business School, UK	SISINE: Teaching Negotiation Through a Multiplayer Online Role Playing Game Miglino Orazio and Angelo Rega , University of Naples "Federico II", Andrea Di Ferdinando , Institute of Cognitive Sciences and Technologies, CNR, Rome Barbara Benincasa , XiWrite, Italy	e-Motional Learning In Primary Schools: FearNot! An Anti-Bullying Intervention Based on Virtual Role-Play With Intelligent Synthetic Characters Enz Sibylle, Carsten Zoll, Otto-Friedrich Universität, Bamberg, Natalie Vannini and Wolfgang Schneider , Julius-Maximilians-Universität, Würzburg, Germany	A Model Driven Architecture and Toolset for Building Immersive Software Engineering Teaching Tools, Cooper Richard, Lin Zhao and Can Wang, University of Glasgow, UK	Engaging the Youtube Google-Eyed Generation: Strategies for Using Web 2.0 in Teaching and Learning, Duffy Peter, The Hong Kong Polytechnic University, Kowloon, Hong Kong	Visual Learning Through Guided Iconography in Wireless Scenarios Magal-Royo Teresa, Jesus Garcia Laborda , Universidad Politecnica de Valencia , Guillermo Peris-Fajarnes , Higher Polytechnic School of Gandia and Phillipp Spachholz , Universidad Politecnica de Valencia, Spain
15:30	Room SP202 Summary of issues raised during the conference Led by Karin Twedell Levinsen					
16:00	<i>Close of conference</i>	<i>Close of conference</i>	<i>Close of conference</i>	<i>Close of conference</i>	<i>Close of conference</i>	<i>Close of conference</i>